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One of a Kind Show & Sale

Chicago; December.

Produced by Merchandise Mart Properties.



Like this year's #1 show, the One of a Kind Show & Sale has also moved up the charts over the past half decade. After earning the #8 position last year, the Chicago giant has now risen another six spots for its best ranking to date, and it will doubtlessly be a top contender in 2014.

And a giant it is. Held on one floor of downtown Chicago's vast Merchandise Mart, the four-day event boasts plenty of room for approximately 50,000 patrons to peruse the work of 600 exhibitors. Show-goers aren't just there to look, though; they're there to spend. All subscribers who voted for the 2012 edition took in at least \$5,000, and approximately 25 percent cleared the \$10,000 mark.

In part, those envious totals are made possible by the festival's positioning in early December when many consumers are on the hunt for perfect holiday gifts. To make that shopping as easy as possible, the show features a clear, simple layout and a detailed program, creating an experience that feels easy and luxurious despite its mammoth size.